

PROFESSIONAL HISTORY

Brick Specialist - The LEGO Group Bloomington, MN

September 2024 - present

- Developed a comprehensive knowledge of the LEGO product portfolio, LEGO Group brand values, and LEGO system in play
- Assisted customers in selecting and purchasing LEGO products and gained knowledge of the varied types of products that different customer bases are drawn to
- Resolved conflicts in a respectful, safe, and efficient manner with an eye for mutually beneficial compromise

Senior Art & Play Instructor - Adventures in Cardboard Summer Camp Minneapolis, MN

June 2022 - present

- Guided and engaged groups of 20+ children for multiple hours at a time by facilitating immersive improvisational activities centered around imaginative roleplay and storytelling
- Utilized technical and structural knowledge to construct a variety of play-promoting objects including story props and elaborate costume pieces
- Concocted new characters and storylines each week and adapted them to align with the suggestions and desires of campers

Peer Writing Consultant - University of St. Thomas St. Paul, MN

September 2023 - December 2024

- Met with fellow students in a one-on-one environment to research, compose, and revise written works spanning a wide range of academic disciplines
- Worked with a variety of undergraduate and graduate-level writing projects
- Volunteered at Wellstone International High School to support refugee students in their writing and become immersed in a diverse, intercultural environment

Brand Operations Manager - The Crest (formerly TommieMedia) St. Paul, MN

June 2023 - June 2024

- Planned and executed large-scale promotional events around campus and in the community, including a large-scale alumni reunion event
- Coordinated social media marketing efforts across multiple high-traffic platforms
- Created engaging training materials to immerse new hires in standard brand operations
- Assisted in developing and rolling out an organization-wide rebranding campaign
- Director and editor of daily morning News in :90 segments

EDUCATION

University of St. Thomas St. Paul, Minnesota

September 2022 - December 2025

- Cumulative GPA: 4.0
- Major: Digital Media Arts with a Media Design concentration
 - Relevant classes completed: Visual Media Theory and Practice, Digital Imagery and Sound, Creative Coding, Web Design, Media Design Studio, Digital Media for the Common Good
- Minors: Creative Writing, Strategic Communications
 - Relevant classes completed: Writing Center Theory & Practice, Crafts of Writing, Media Literacy, Principles of Strategic Communication, Science Media & Social Impact

- Recipient of Summa Cum Laude honors
- Recipient of the National Merit Scholarship
- Member of the Omicron Delta Kappa honor society
- Dean's List all semesters

SKILLS AND COMPETENCIES

- Writing and editing all types of documents
- Knowledge of media editing and design programs including Canva, Adobe Illustrator, Adobe Premiere Pro, CapCut, BrickLink Studio, Adobe Photoshop, and Adobe InDesign
- Knowledge of intermediate HTML and CSS
- Customer service, communication, and conflict resolution
- Seasoned experience participating in and leading teams
- Deep knowledge of the LEGO interlocking brick system and the LEGO product portfolio

PUBLISHED WORKS

- *House of Cards*, University of St. Thomas Summit Avenue Review - 2024
- *The Extinction*, Barnes & Noble Press - 2023
- *The Wrath of Happy Cloud*, Kindle Direct Publishing - 2021
- *Portapotty Run*, Kindle Direct Publishing - 2020

ADDITIONAL ACCOMPLISHMENTS

- Featured participant in 2024 & 2025 Powderhorn Park Art Sled Rally
- Featured displayer - Brick Fest Live Minneapolis, 2023 & 2024
- Host, scriptwriter, and creative director of KUST Radio's *Cool & Composed*